

GATEWAY COLLEGE CONSULTING & TUTORIAL SERVICES

ESSAY PACKAGES & PRICING

COLLEGE ESSAY COACHING

Available to high school juniors, seniors, and college transfers seeking admission into college.

Strategic essay coaching is offered for the application essays, supplemental essays, honors college essays, and scholarship essays. My proven strategy guides kids in creating an engaging essay that helps set them apart in the competitive admissions process.

Single Topic Jumpstart Package

\$ 125

This single topic essay package includes (2) in-person (or virtual) one-on-one sessions (1 hour each) and a follow-up proof of the final draft (via Google Docs). Advising includes selecting the best topic based on student's college list, extensive brainstorming exercises, and guidance on the initial draft.

**If additional sessions are necessary to get to a final draft of this essay, sessions may be scheduled at the discounted rate of \$50/hour. The length of time from start to completion can vary widely from student to student. Those who have attended my essay workshop are offered the Single Topic Essay Package at the discounted price of \$95.*

By-the-Hour Writing Instruction

\$ 65

Individual college essay instruction by the hour is offered to those who do not wish to have intensive assistance or who already have an essay draft.

**Students who have attended the essay workshop are offered follow-up instruction at the discounted price of \$50/hr.*

Group Essay Workshops

\$ 85

Small group essay workshops are offered in the summers. Registration information can be found on my website. Workshops include comprehensive essay information and instruction, materials, and one follow-up essay proof (when submitted within 10 days of the workshop).

**Students who have attended the workshop are offered the Single Topic Essay Package at the discounted price of \$95.*

Online Essay Workshops

\$ 65

The online workshop offers a basic overview of how the essay is used in admissions, how to choose the best topic, and an overview of the typical format and organization of an effective essay. Includes downloadable materials and one follow-up essay proof (when submitted within 10 days of the workshop). Registration information can be found on my website.

Please note: Strategic essay instruction is the only component of the application process that I offer outside of a consulting package. Instruction and advising will only pertain to effective ways of drafting the college essay. Those with the Premier Package may attend any of my workshops for free.

GUIDELINES & POLICIES

- Local clients will meet in my Katy area office conveniently in the Cinco Ranch area off of Hwy 99. Virtual clients will meet via GoToMeeting and must ensure that a reliable computer with internet, video, and audio capabilities is available during scheduled meeting times.
- All sessions are booked for 45-60 minutes, unless otherwise stated, and will occur in accordance with the package plan.
- Sessions may be booked between 10:00 am and 6:00 pm Monday through Friday. During busy seasons or in special circumstances, sessions may be scheduled outside of these hours, including Saturdays.
- Appointments may be requested online through the client appointment portal at www.gatewaycollegeapps.com/connect.html or by texting my number directly.
- I ask that parents allow students to attend sessions independently or wait outside of my office so that the students are able to take ownership of their application process and express themselves freely during our meetings.
- Please arrive for scheduled appointments on time and be mindful that I may have another appointment before and/or after our session.
- I am usually completely booked each week, especially during peak season (July-November), so please cancel/change an appointment at least 24 hours in advance so that the slot may be filled by someone else.
- Please bring any necessary materials to each meeting or workshop.
- Unless otherwise stated, payment is due at the time services are rendered. Cash, check, and credit cards are accepted. Refunds cannot be given.
- College consulting services / sessions are not offered à la carte outside of a package, with the exception of college essay instruction.
- We will utilize GoogleDocs during the essay drafting process. All students must have a Google account so that we can collaborate using this web-based application.
- I ask that you trust my expertise and do not alter the content or organization of final essays. The college essay is unlike traditional academic or professional writing, and the method I teach is validated by the countless acceptances my students have received. Please, however, feel free to proofread for grammatical errors, misspellings, or typos as it is the student's responsibility to ensure that an error-free essay is submitted, I reserve the right to terminate services if anyone other than the student is involved in drafting essays.
- The free essay proof included as part of the essay workshop must be requested within 10 days of the attended workshop.
- Email or text is the preferred method of communication as I am often with clients and cannot respond to a call immediately. Please allow 24 hours for a reply.
- Please respect the time invested in the materials that I create and do not copy, post online, or distribute to anyone in any way. These resources are intended solely for the benefit of Gateway clients and are owned by Cassie Friend, Gateway College Consulting & Tutorial Services, DBA.
- I guarantee that I am giving the best of my knowledge and talents to create maximum opportunities for all of my clients and have an excellent track record of helping students gain acceptance, but please understand that I cannot guarantee admission or acceptance into any school.